

Here to support your

# LITERACY GOALS

Evidence-Based  
Literacy Services

Improved Literacy Support  
at the district and school level

Increased  
Student  
Literacy



Get tailored support for instruction, teams, and systems with services customized to fit your goals, timeline, and budget.



## ☆ **START STRONG** (Year 1)

### **Local Literacy Plan Development & Implementation:**

Coaching and facilitation to create evidence-based literacy plans that guide instruction, assessment, and improvement.

**Data-Driven Decision Making:** Training and coaching on analyzing and interpreting data for decisions.

### **Literacy Team Collaboration & Planning:**

Facilitation and coaching to strengthen team and PLC collaboration focused on literacy improvement.

## ☆ **CONTINUE GROWTH** (Years 2–4, and/or 5)

### **Multi-Tiered System of Supports (MTSS)**

**Development & Implementation:** Technical support for literacy teams and PLCs to implement and sustain evidence-based MTSS practices.

**Observation & Feedback Practice:** Coaching to implement non-evaluative observation cycles centered on the Science of Reading, with skill-building in facilitation, consensus, problem-solving, and communication planning.

### **High Quality Instructional Materials (HQIM) Adoption:**

Comprehensive technical assistance to design and implement a PreK–12 curriculum adoption process.

## ☆ **ADVANCE PRACTICE** (Years 4 and/or 5)

**Teacher as Researcher:** Professional learning for teachers to apply evidence-based literacy strategies using a data-driven inquiry cycle to evaluate practice, measure impact, and improve student outcomes.

## An Iowa CLSD Grant Support Provider

Grounded in the Science of Reading and drawing on resources from the Institute of Education Sciences, Marzano Research helps leaders and educators apply evidence-based practices, programs, and interventions. Our work supports districts and schools in implementing research-backed literacy initiatives, such as phonological awareness, phonics, vocabulary, and comprehension to drive meaningful gains in student achievement.

## Let's talk about your goals.

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### **Website**

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### **Type of Provider**

Literacy Grant Support Provider

### **Geographic Region**

All of Iowa

### **Target Audience**

PK–12 Educators and instructional coaches

### **Delivery Formats**

In-person, virtual synchronous, asynchronous, blended