

Here to support your

LITERACY LEADERSHIP

Evidence-Based
Literacy Services

Improved Literacy Support
at district and school level



Increased
Student
Literacy

Get tailored support and training for leaders and administrators, with services customized to fit your goals, timeline, and budget.

☆ **START STRONG** (Year 1)

Literacy System Review: Aligning programs, policies, and systems to evidence-based practices and CLSD priorities.

Local Literacy Plan Development & Implementation: Coaching and support to create effective literacy plans.

Data-Driven Decision Making: Analyzing and interpreting data for strategic decision making.

Instructional Leadership: Professional learning to lead literacy instruction improvement.

☆ **CONTINUE GROWTH** (Years 2–4, and/or 5)

Continuous Improvement: Applying continuous improvement principles to literacy initiatives.

Multi-Tiered System of Supports (MTSS)

Training & Coaching: Mastering MTSS components, assessing systems, and identifying improvements.

Literacy Team Collaboration & Planning: Building and guiding literacy-focused PLCs.

Implementation Coaching & Support: Implementing literacy and MTSS initiatives, monitoring plans, and running improvement cycles.

High Quality Instructional Materials Adoption: Designing and implementing a PreK–12 curriculum adoption process.

☆ **ADVANCE PRACTICE** (Years 4 and/or 5)

Principal as Researcher: Professional learning to design and implement action research cycles, adapt evidence-based strategies, and generate evidence of impact.



An Approved Iowa CLSD Grant Partner

Marzano Research delivers customizable literacy solutions grounded in the Science of Reading and responsive to different stakeholder needs, equipping leaders with practical tools and processes for long-term success. Our approach helps administrators build a culture of continuous improvement, establish strong school-wide literacy structures, and lead data-driven improvement cycles that produce measurable results.

Type of Provider

Leadership Grant Support Provider

Geographic Region

All of Iowa

Target Audience

PK–12 Administrators and Leaders

Delivery Formats

In-person, virtual synchronous, asynchronous, blended

Primary Contact

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