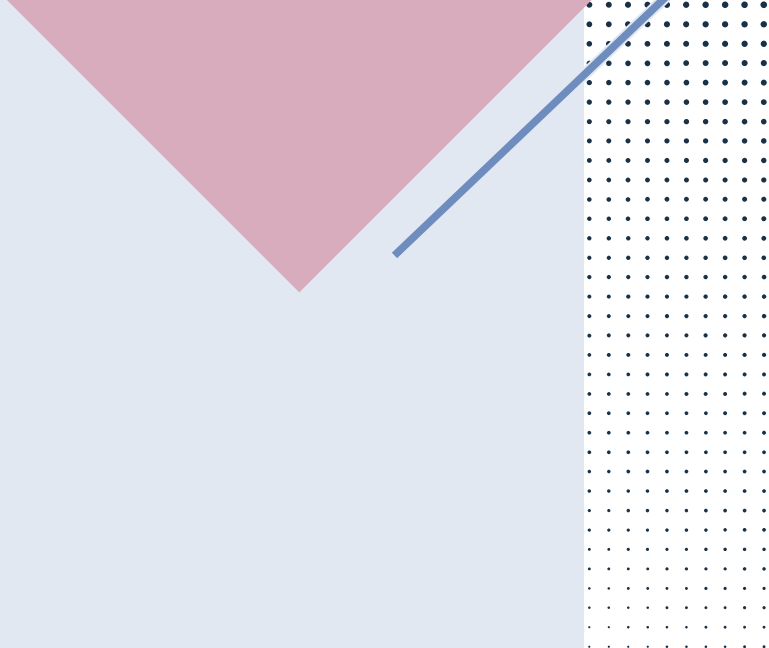
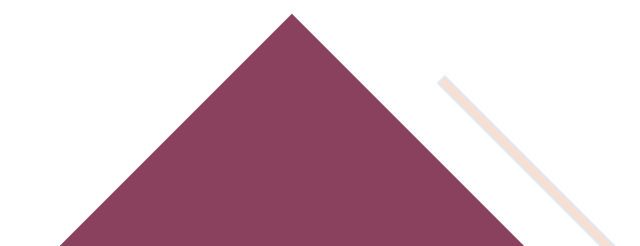




Navigate the Evaluation Continuum

to Improve Education Efficiency and Effectiveness

CCSSO SDI
February 25, 2025



Agenda

Introduction: WHY, WHAT, HOW?

WHY: Evaluation Fuels Efficiency and Effectiveness

WHAT: Activities Needing Evaluation

HOW: Evaluation Teams
Logic Models Guide the Evaluation

Putting It All Together



INTRODUCTION:
WHY, WHAT, HOW



Presenters



Caitlin Scott, PhD

Director

caitlin.scott@marzanoresearch.com

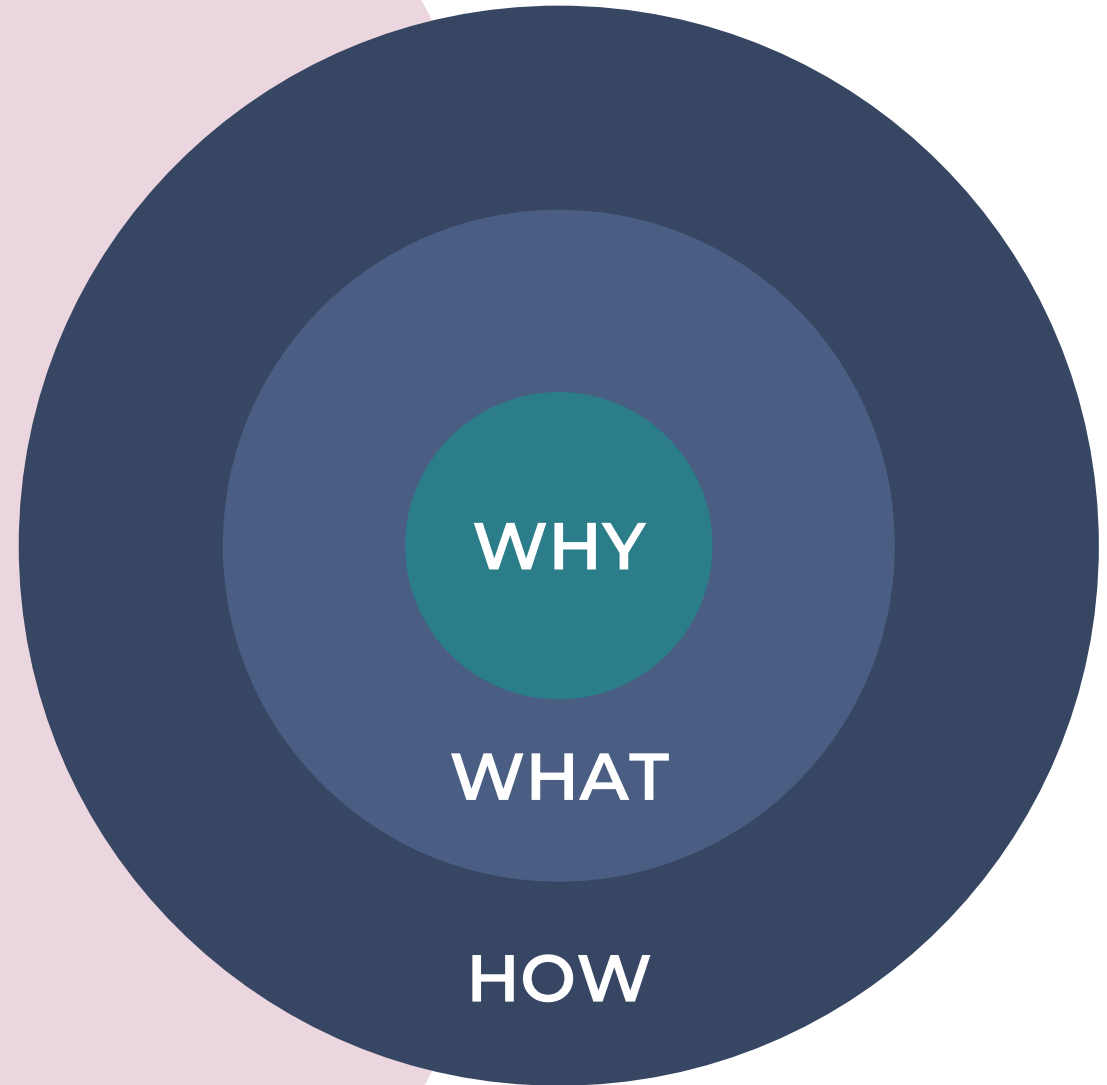


Enid Rosario-Ramos, PhD

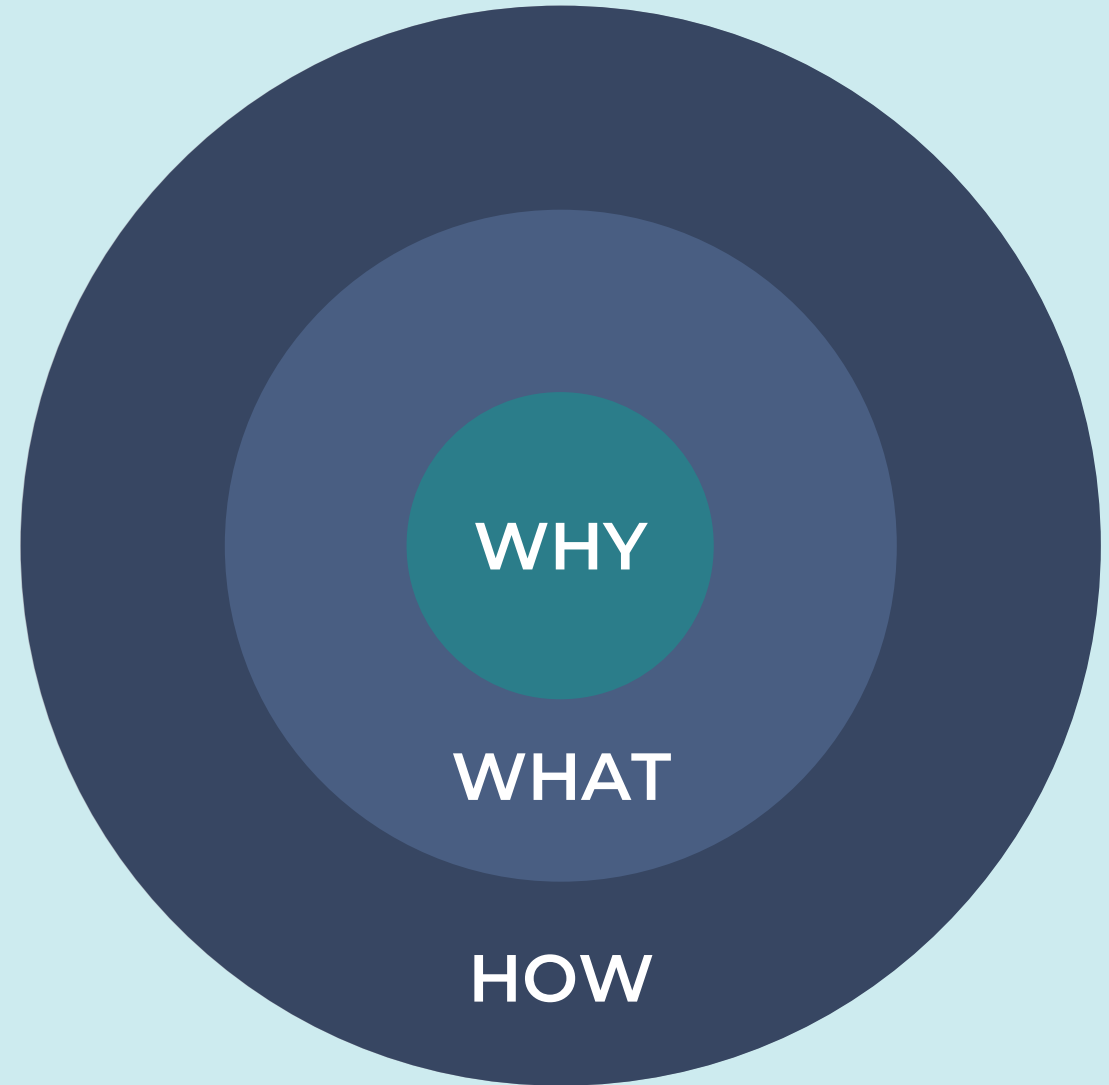
Senior Researcher

enid.rosario@marzanoresearch.com

The **WHY**,
WHAT, and **HOW**
of Evaluation



Reflect on your **WHY**



WHY:

Evaluation Fuels Efficiency and Effectiveness



WHY Evaluation for Your Work

SEA Responsibilities	Evaluation's Fuel for Efficiency and Effectiveness
Improve student outcomes in Title I schools by ensuring access to high-quality instruction and resources.	Evaluation provides insights to enhance teaching effectiveness and resource allocation , making sure students benefit from Title I support and giving students the best chance to succeed.
Maintain compliance with all federal and state regulations related to Title I while maximizing the flexibility of the program to meet local needs.	Evaluation helps you understand if your program meets local needs while staying within the requirements of all Title I regulations and supports you in balancing compliance with the adaptability needed to address the unique challenges of your contexts.
Foster a culture of continuous improvement among Title I schools by using data to inform decision making and guide interventions.	Evaluation can support informed decision making and guide effective interventions to help your schools in achieving their goals for every student.

WHAT:

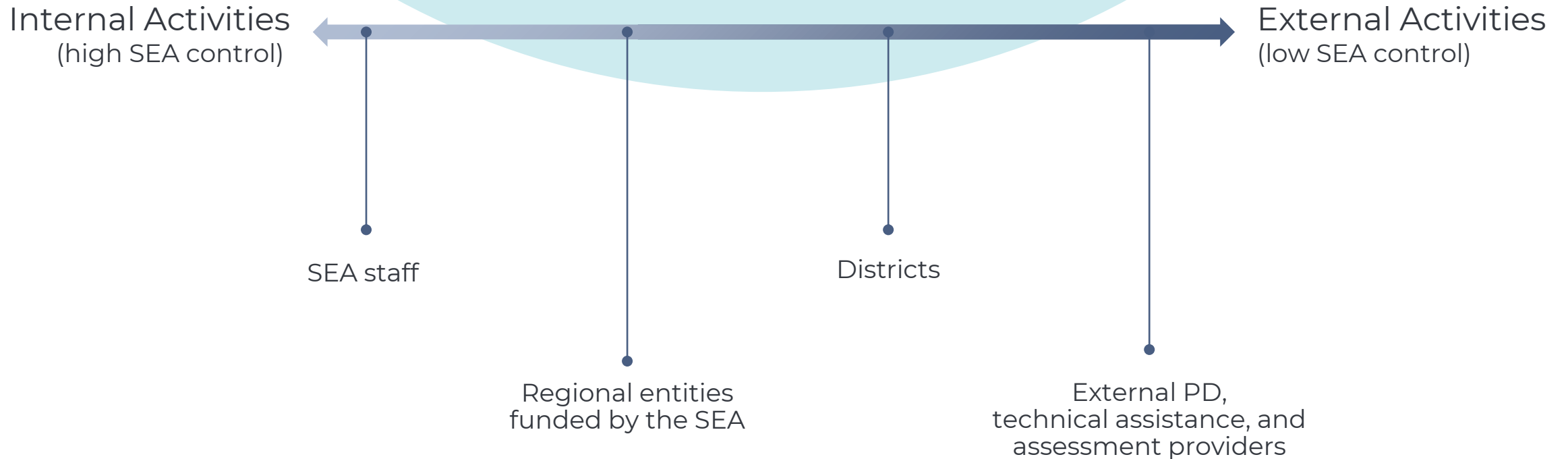
Activities Needing Evaluation

The Activities Continuum



What do SEAs Need Evaluation For?

The Activities Continuum

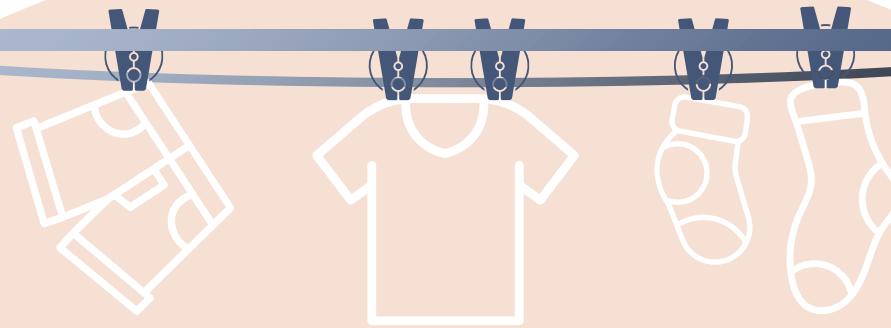


What Could Be Evaluated?

The Laundry List

Internal Activities
(high SEA control)

External Activities
(low SEA control)



CHAT CASCADE

(Don't hit send yet!)

- 1 Your name
- 2 Your state
- 3 The big laundry list of everything your SEA would evaluate if you had all the resources in the world



HOW:

Evaluation Teams

The Evaluation Team Continuum



HOW: Internal or External Evaluation



External

- Required when funder mandates external evaluator
- Ideal for high-stakes assessments requiring third-party credibility



Internal

- Mandated by organizational policy
- Effective when existing team successfully conducts regular evaluations for decision making

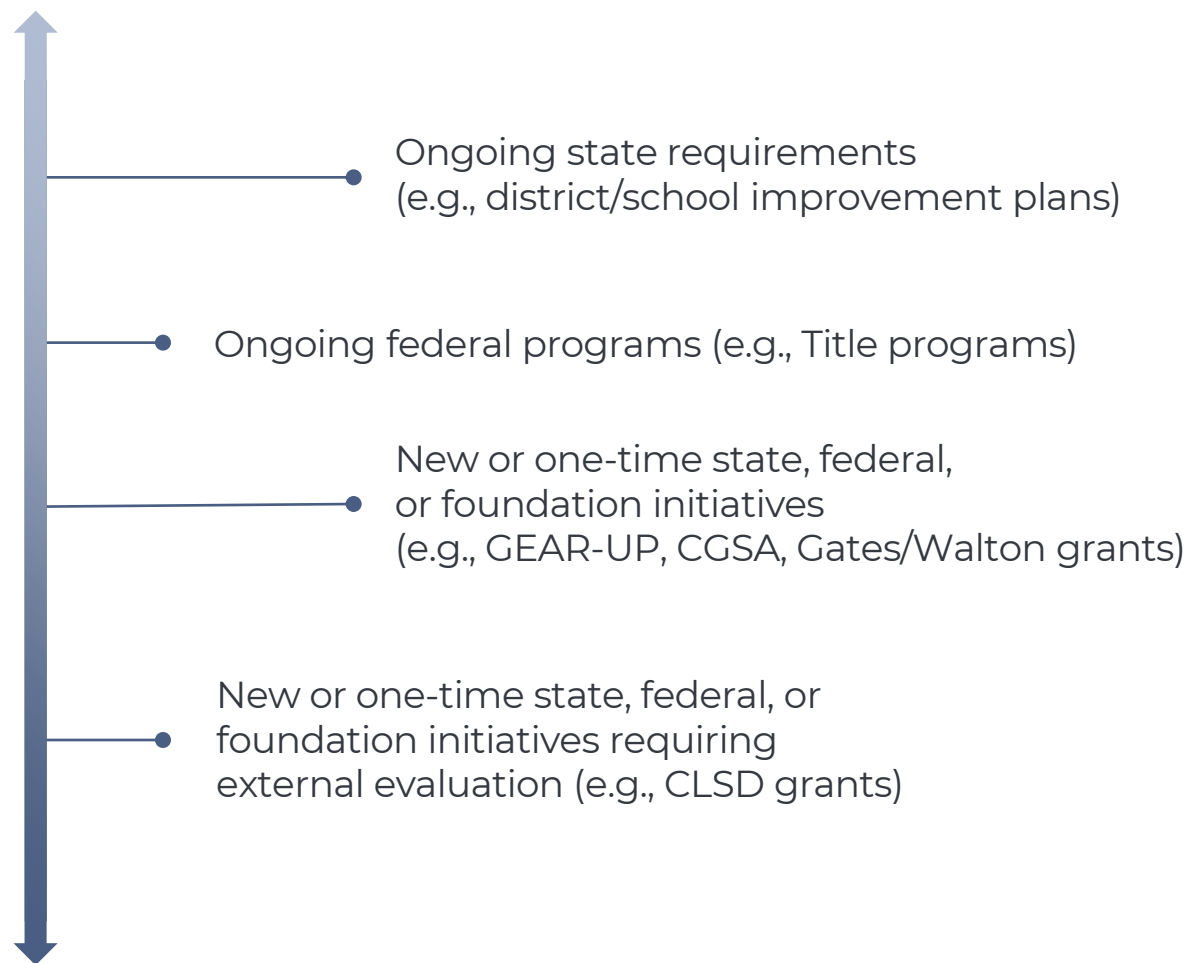


Hybrid evaluations combine the best of both approaches

- Combines internal staff insights with external perspective
- Useful for temporary evaluation needs with future internal continuation
- Facilitates internal team capacity building

How can SEAs Conduct Evaluations? **The Evaluation Team Continuum**

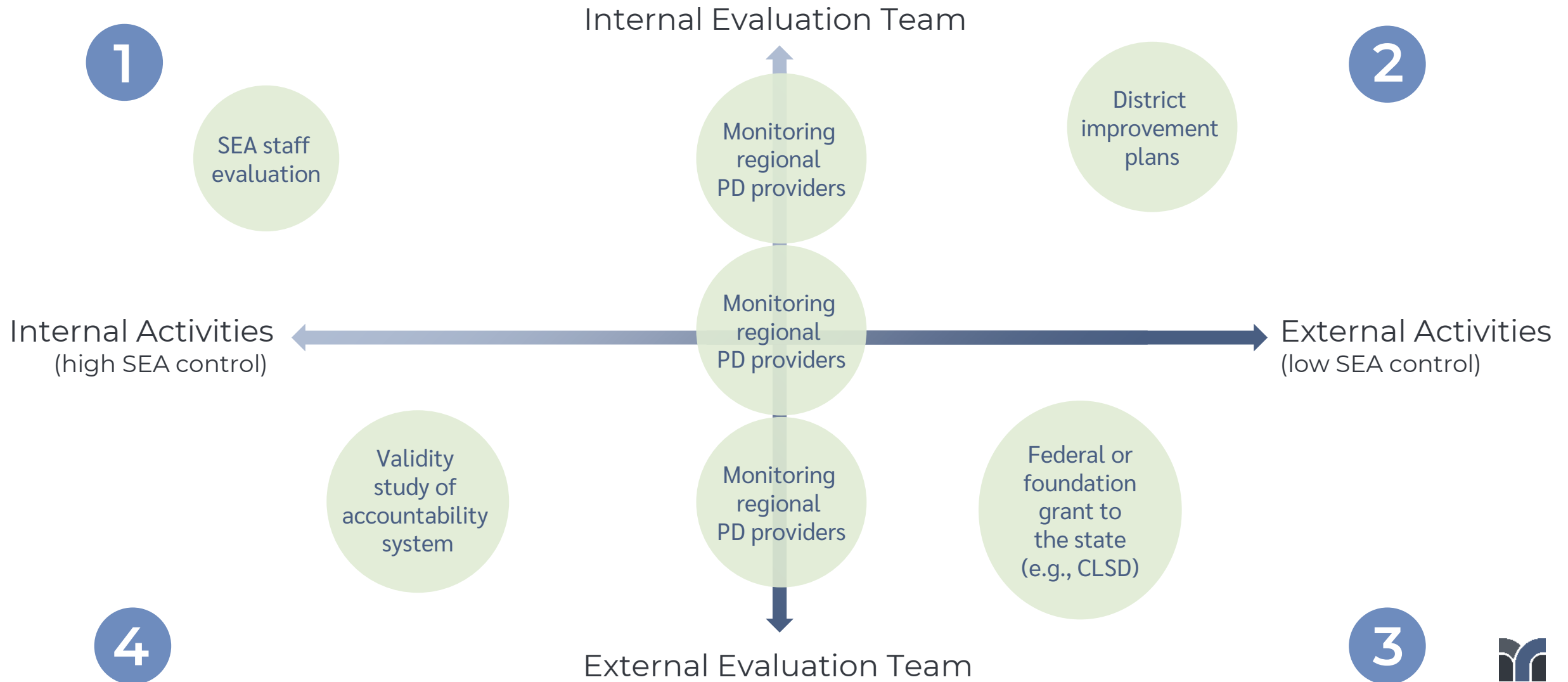
Internal Evaluation Examples



External Evaluation Examples



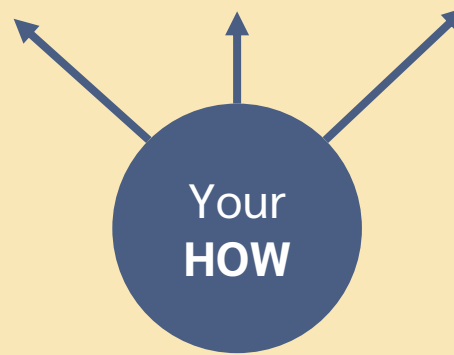
Navigate the Evaluation Quadrants



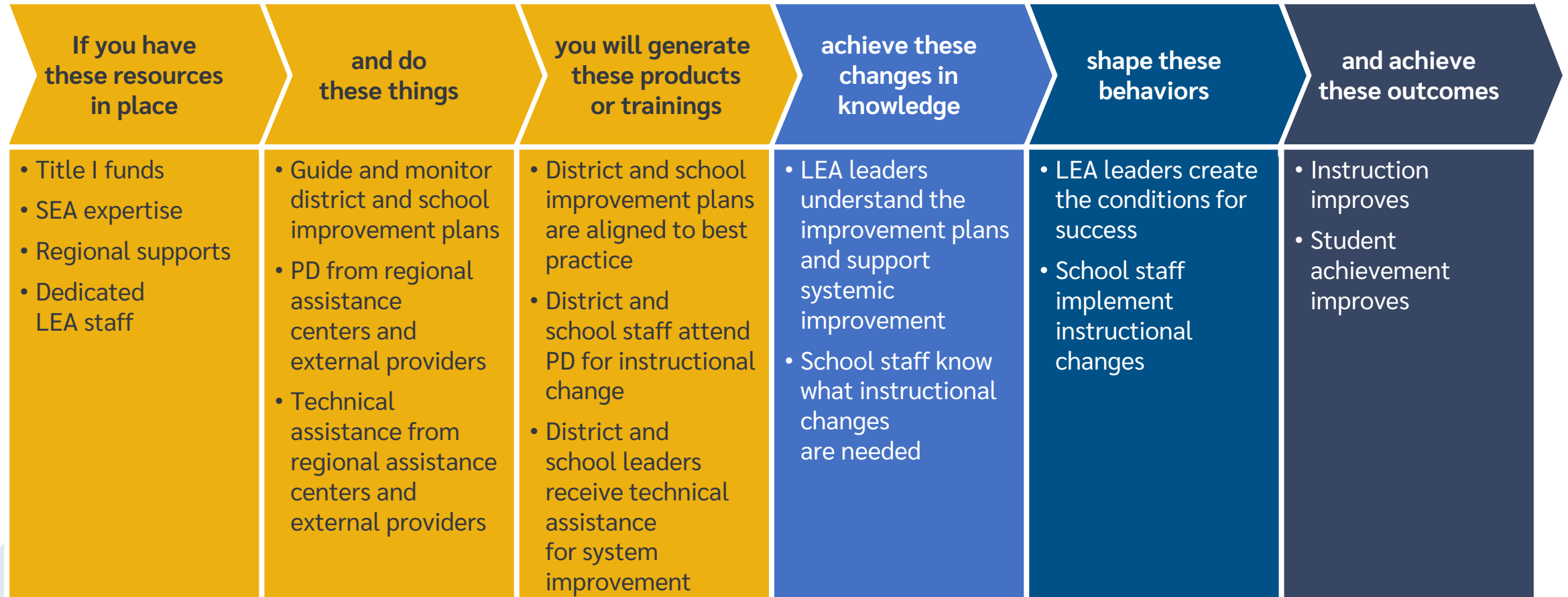
HOW:

Logic Models Guide the Work





Example Logic Model for Improvement Plans



Questions and Data for Evaluation

Resources

Activities

Outputs

Short-term
outcomes

Mid-term
outcomes

Long-term
outcomes

Are activities implemented as intended?

- Number of guidance material downloads
- Professional development attendance
- Professional development satisfaction rates
- Template usage for improvement plans

Are the outcomes achieved?

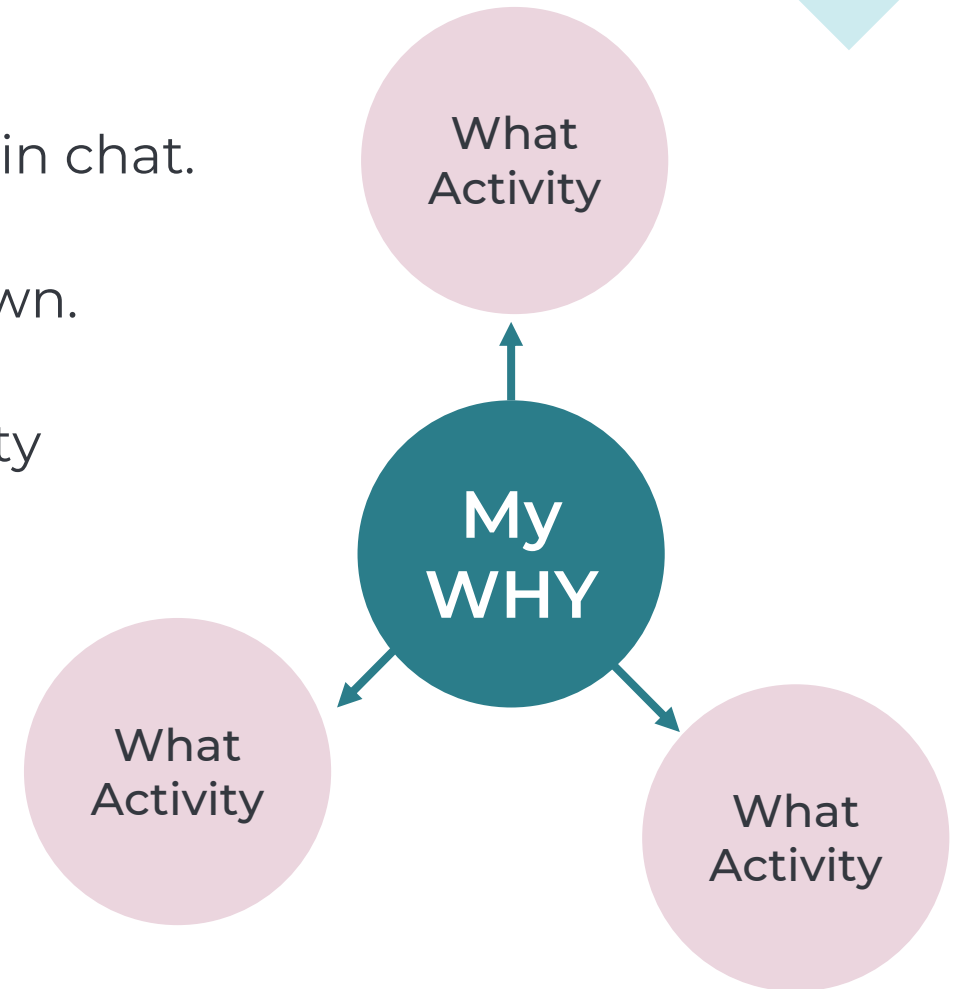
- LEA leader/staff knowledge (survey)
- School conditions and instruction (survey/observation)
- Student assessment data
 - Formative
 - Interim
 - Summative

Putting It All Together



Prioritize Activities

- 1 Look back at the cascade of activities in chat.
- 2 Consider the **WHY** that you wrote down.
- 3 Next to your **WHY**, write **WHAT** activity or activities that support that goal.



In Breakouts

- 1 On a single sticky, share your **STATE** and the **ACTIVITIES** (related to your **WHY**) you want to evaluate
- 2 Group similar stickies
- 3 Discuss



Navigate the Evaluation Continuum to Improve Education Efficiency and Effectiveness

Step 1

Debrief the
Padlets



Step 2

Key
Takeaways



What's **ONE** new thing
you learned about evaluation
and/or your **WHY**?



About Us



Marzano Research is a women-owned small business and Certified Benefit Company dedicated to working with educators and system leaders to learn, evolve, and thrive. Based in Denver, CO and Portland, OR, we offer sophisticated education research and consulting capabilities with a collaborative, small-business approach.

Addressing our partners' challenges and priorities through:

